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VENDOR SEMINAR:

**Soft Solutions to Hard Problems: Saving Time and Money in the Laboratory with the EZGC Web Tools**

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**Soft Solutions to Hard Problems: Saving Time and Money in the Laboratory with the EZGC Web Tools**

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Analytical laboratories face continual pressure to increase productivity while decreasing costs. With recent advances in available technology, focus on optimizing analytical methods, and optimization of key instrument parameters, we can find valuable opportunities to save time and money. In this talk, we will share work showing how the EZGC suite of online tools can be used to improve gas chromatographic analyses.

We will show several examples of how the free software can be used for method development. Additionally, these tools can be used to improve your analysis in various ways such as maintaining high quality separations with much shorter columns, the importance of optimizing your splitless valve time, and switching carrier gasses.